

Freelance Social Media Specialist

February 2026

Location: Remote (UK-based)

Contract: This role is offered on a freelance, self-employed basis and is not an employed or permanent position. Invoices should be submitted monthly and will be paid within 10 working days. The successful applicant will be responsible for their own tax, National Insurance, and insurance arrangements.

Hours: We anticipate requiring approximately 10 hours per week, with work spread across at least four days. The exact scope, hours and working pattern will be agreed in advance and may vary by mutual agreement.

Rate: Competitive, depending on experience.

About the role

We're looking for an experienced freelance social media professional to help plan, create, and schedule content across our social channels. This is an ideal opportunity for someone who enjoys translating ideas, campaigns, and insight into clear, engaging social content.

You'll support a small, busy team and should be comfortable working independently, managing your own time, and responding flexibly as priorities evolve.

What you'll do

- Use the charity's values, mission and existing resources to create and schedule content for Facebook, LinkedIn, Instagram and X
 - Help develop and apply a consistent brand voice across channels
 - Use existing brand assets and content to develop new visuals and templates to support written messaging
 - Turn longer-form content (blogs, reports, announcements and campaigns) into effective social posts
 - Help plan content calendars around key moments and campaigns
 - Monitor engagement and flag opportunities or potential issues
 - Provide responsive support when issues emerge or timelines shift
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What we're looking for

- Proven experience delivering social media support on a freelance basis
- A good understanding of current thinking about autism, including differing perspectives
- Strong writing skills and an instinct for clear, engaging messaging



- A flair for design and ability to translate that into visual content
 - Confidence using scheduling tools (e.g. Hootsuite, Buffer, Sprout, or native platform tools)
 - Ability to manage deadlines and workload with minimal supervision
 - Able to judge when to keep things simple and when to push creatively
 - Experience working with charities, campaigns or purpose-led organisations is a plus
 - Ability to support with website content via WordPress would also be helpful
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What we offer

- Flexible, remote working
 - Interesting, meaningful subject matter
 - The opportunity to shape how our work shows up publicly
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How to express an interest

Please complete this short form if you are interested in this opportunity: [Freelance Social Media Specialist](#)

Form closes 8am March 2nd, 2026.

Next steps: The next step will be an informal discussion by video call. We will let applicants know whether they have reached that stage by 5pm on March 6th.

